

Our Ref: CD/AP/MOCSB/IEM/2023(01)
Date: 4th April 2023

THE INSTITUTION OF ENGINEERS, MALAYSIA (IEM)

Bangunan Ingenieur, Lot 60 & 62, Jalan 52/4
P.O. Box 223 (Jalan Sultan)
46720, Petaling Jaya, Selangor Darul Ehsan

For the attention of: **Ir. Prof. Dr. Zuhaina Binti Zakaria**
Honorary Secretary

Dear Madam,

IEM Privilege Program
Menara Optometry and IEM

Greetings from Menara Optometry Centre Sdn Bhd. With respect, we refer to the email dated 5th January 2023 (email from suhana@iem.org.my), regarding renewal of agreement for IEM Privilege Program between Menara Optometry and

We would express our appreciation for the interest and opportunity and are pleased to offer the benefits/privileges to the members of: IEM

1. IEM
2. Staff of IEM


We attached herewith, the IEM Privilege Program and company profile, for your reference and attention.

For any further information and matters, you can contact our Key Account Manager, En Sazly Abdul Rahman (sazly@menaraoptometry.com.my) or Marketing Executive En Mohammad Azlan bin Aziz (azlan@menaraoptometry.com.my).

Hope that this collaboration can be beneficial to both parties in the future.

Thank you.

Yours sincerely,



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Hafiza binti Fadzil
General Manager

COLLABORATION PROGRAM
MENARA OPTOMETRY – INSTITUTE OF ENGINEERS, MALAYSIA

PRIVILEGES / BENEFITS / PROGRAM

No.	Matters	Summary
1.	Eye health talk and Q&A session with optometrist	<p>Objectives:</p> <ul style="list-style-type: none"> i. Giving basic knowledge of eyes and eye care ii. Giving basic exposure on eye care related products iii. Giving exposure to eye diseases that are closely related to one's lifestyle <p><i>* Subject to agreed arrangement of both parties, we can provide eye health talks and Q&A sessions.</i></p>
2.	Year-round offer (Discount)	<ul style="list-style-type: none"> • Branded Frames & Sunglasses Additional 10% discounts on selected frames and sunglasses on top of recommended discounts
3.	Complimentary	<ul style="list-style-type: none"> • Optometry Services, ie. Eye examination • Free Consultation: Eye care & eye health, contact lenses, safety glasses • Free Maintenance : Nose pad, cleaning, adjustment • After sales service
4.	Vouchers	<ul style="list-style-type: none"> • Annual discount voucher/Instant rebate: RM50 discount e- voucher for purchase RM600 to RM999 (T&C Apply) • RM100 discount voucher for purchase RM1000 and above (T&C Apply)
5.	Warranty	<ul style="list-style-type: none"> • IEM members & staffs can enjoy a 1-year warranty on manufacturing defects from the date of purchase.

Others

Bil.	Matters	Summary
6.	Terms & conditions	The management of Menara Optometry Centre Sdn Bhd reserves the right to amend the terms and conditions at its discretion without any prior notice.
7.	Membership & confirmation	IEM members need to present the membership card to our outlet staff for verification purposes.
8.	Rights and intellectual property	IEM may use Menara Optometry logo, brand name, trademark and/or other related intellectual property belonging to Menara Optometry to the extent reasonably necessary for IEM to market and promote this collaboration to the members, subject to our approval.

